



ANNUAL REPORT 2019-20



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Your commitment to climate action drives our work

Thank you for your support

The Climate Council is the number one climate science communications organisation in Australia. And that's all thanks to you. Our community is vocal in demanding what is just and sustainable for our future; quick to stand up against vested interests; and willing to push boundaries to do whatever it takes to build the future we desire.

The challenges of the past year - bushfires, droughts, and floods - have been stark reminders of how climate change can intimately disrupt our daily lives. And that's before adding a global pandemic to the mix. However, despite these hurdles, we've seen the power of our community shine through under pressure: beacons of hope, strength and resilience. After all, it's in adversity that our character is forged and revealed. And it's during these times that the Climate Council Community has rallied and united as one, more determined than ever to fight for meaningful action on climate change. The stakes might be high, but that's only increased our resolve to do whatever it takes to get the job done.

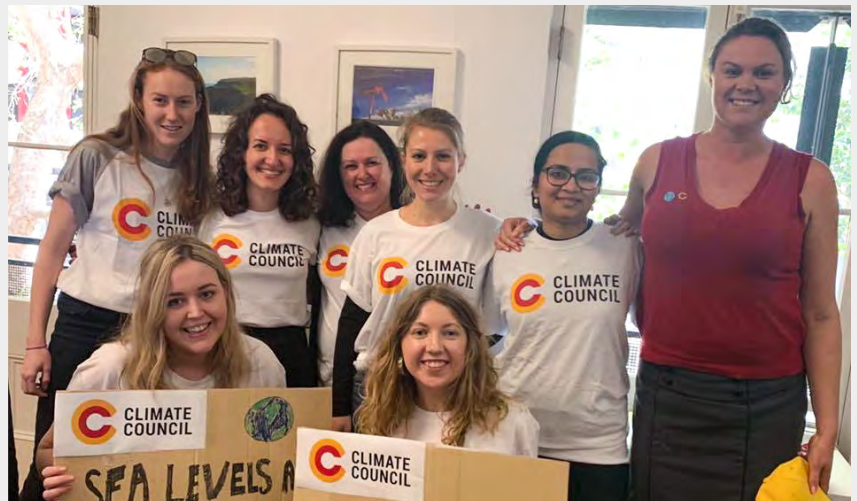
Firefighters turning up day after painful day to front the flames, protect our homes and wildlife, and be bold and brave in calling out the underlying cause. Farmers making tough decisions during drought and bearing their hearts to the media about why the climate crisis is their number one concern. Business owners leading by example and enacting daring energy policies. School students not waiting for our Federal Government to act but showing leadership beyond their years. Community members supporting each other in recovery and rebuilding. Local councils forging ahead with innovative plans to harness the sun and implement other clean energy solutions.

These are the everyday heroes history books will write about when talking about the turning points in the climate crisis. Those who were willing to dig deep, be courageous in their actions, and were unafraid of the consequences.

We'll be propelling this momentum, community power, and lessons learnt into the coming decade. A decade where we must rapidly phase out the use of fossil fuels, such as coal, oil and gas, and embrace the abundant clean technologies we have at our fingertips. We've still got a big job ahead of us, but we're confident that by working together, we can build Australia into a clean energy superpower.

Thank you for standing with us shoulder to shoulder, as we knuckle down, and get on with making this a reality.

Images (clockwise from left): Climate Councillors Greg Bourne and Andrew Stock launching 'Ageing and Unprepared: Energy in New South Wales', the Climate Council team attend School Strike 4 Climate, Professors Tim Flannery and Lesley Hughes launch the report 'This is what climate change looks like' and Chief Councillor Professor Tim Flannery at the School Strike 4 Climate.



A Message from

Climate Council Chair, Gerry Hueston

It is my pleasure to share with you the Climate Council's 2019-20 Annual Report.

The past 12 months have undoubtedly been a rollercoaster - both when it comes to climate change and the broader international outlook. Australia's Black Summer is something we are still coming to grips with in terms of impact and ongoing damage.

The bushfire season was the worst on record for New South Wales in terms of the scale of the bushfires, the number of properties lost and the amount of area burned. The amount of carbon dioxide released by the bushfires was more than the annual emissions of Germany. We saw the devastating loss of life, homes and wildlife. And yet, the Federal Government has pushed for the expansion of gas projects as the 'cornerstone' of its strategy to reduce emissions. This would lock in dangerously high levels of pollution for years to come.

Despite this, there are many things to celebrate and draw hope from over the past year. States and Territories are leading the transition to renewable energy in Australia. For example, South Australia is a global leader in transitioning to a grid with a high share of wind and solar and is aiming for net 100% renewable energy by 2030. Likewise, over 125 local governments - representing over 50% of all Australians, have joined the Cities Power Partnership and are leading the charge towards net-zero emissions.

This will be the last time I will have the privilege of presenting the annual report of this wonderful organisation. When we set up the Climate Council seven years ago, we followed best practice governance standards, including those for Board Director tenure. This means I will be stepping down from my role on the board at the end of my current term, as part of a board renewal process that will continue over the next two years.

As I look back on my tenure as Chair over the past seven years, I have nothing but pride for the way the Climate Council has grown from the ashes of the Climate Commission to the successful organisation it is today. There is no doubt that the Council has played a major part in increasing awareness and understanding of the challenges of climate change in the community today and the opportunities that climate solutions present to Australia. Of this, I am immensely proud.

However, when we started out originally as the Climate Commission, we talked about the decade leading up to 2020 as being the "Critical Decade" for action to mitigate the worst impacts of climate change. On this metric, our national response has been patchy at best and at worst, a national embarrassment. We have lost a lot of valuable time and this will mean our national and global mitigation effort will have to be far deeper than it was in the past and far deeper than it would need to be if we had acted earlier. That is our challenge going forward and I look forward to continuing my support for the work of the Climate Council at this increasingly critical time.

Reflecting back on all that we have achieved, this is of course only possible by working together. I would like to thank my fellow Directors, Climate Councillors, staff, volunteers and our incredible supporter base for your dedication and commitment. I would also like to extend particular thanks to our CEO, Amanda McKenzie, for her laser-sharp focus and ongoing leadership. I have full confidence that the Climate Council will continue to catalyse action and drive meaningful climate action. I am immeasurably proud of all that we have accomplished together, and will continue to achieve.



Gerry Hueston
Climate Council Chair

There is no doubt that the Council has played a major part in increasing awareness and understanding of the challenges of climate change in the community today and the opportunities that climate solutions present to Australia. Of this, I am immensely proud.

A Message from the CEO and Chief Councillor

Unprecedented. It's a word we've heard a lot during this past year. And yet, despite its arguable overuse, rings true.

Bushfires previously unimaginable in scale and ferocity. Backbreaking drought. Unexpected flooding. These extreme weather events are what scientists have been warning us about - the impacts of climate change are well and truly here.

All year, the Climate Council has been working tirelessly to make sure that climate change is front and centre of the national conversation and that Australians are making the connection between these unprecedented extreme weather events and its root cause. And we know our strategy is working. Now, almost three-quarters of Australians acknowledge that climate change is a problem for them personally and 84% are demanding some form of climate action (Australia Talks 2020).



Image: Australian Bushfire and Climate Plan.

Black Summer was a particularly harrowing experience for us all, as we were vividly confronted with these impacts up close. The work of the Emergency Leaders for Climate Action (ELCA) in particular must be highlighted here. ELCA, led by Greg Mullins, is comprised of a growing cohort of former fire and emergency leaders from every state and territory who have banded together to call for stronger action on climate change. Over summer, they appeared time and again in the media (often in between fighting fires themselves), to highlight the undeniably strong link between climate change and the bushfires. This evidence was driven home by several reports released by our research team.

The events of Black Summer showed us that we need to fundamentally rethink how we prepare for, respond to and recover from bushfires. This prompted ELCA to hold the National Bushfire and Climate Summit to tackle the climate and bushfire crisis, and build Australia into a safer, more resilient place. This Summit brought together leading experts with frontline experience across four closed-door roundtables and culminated in the publication of the *Australian Bushfire and Climate Plan* - packed with 165 recommendations about how to keep Australians safe from worsening bushfires.

We know that in order to avoid intensifying extreme weather events, we must rapidly phase out our dependence upon fossil fuels such as coal, oil and gas. To date, much of our campaigning has centred on discrediting coal. However, during the distraction of a pandemic, the fossil fuel industry has been

positioning gas as the answer. To be clear, gas is highly polluting, dangerous, and an unviable solution. We've recently ramped up our work to demonstrate that Australia's economic recovery can be led by clean energy solutions that create jobs instead of relying upon outdated fossil fuels like gas.

One way we have achieved this is by bringing alternative voices into the media to talk about climate change and its solutions, actively shaping the news cycle. The Climate Media Centre has played a central role in identifying, training and pitching spokespeople - such as farmers, doctors, firefighters, Indigenous leaders and business experts - to discredit fossil fuels, speak about first hand impacts, as well as the solutions we have so readily available. The Cities Power Partnership, the largest local government climate network, has also been critical in just getting on with the work of implementing climate action. To date, over 650 pledges have been made by local councils to take decisive climate and energy actions. Together, they're trailblazing the way and transforming our energy future from the bottom up.

Since the Climate Council began, we've been providing authoritative, expert advice to the Australian public on climate change and solutions. After extensive consultation with our community and stakeholders, we've been convinced that we need to do more. To consider whether we're doing enough, pushing hard enough, dreaming big enough.

To this end, we've updated our mission to propel us into the coming decade,

The Climate Council is a courageous catalyst propelling Australia towards bold, effective action to tackle the climate crisis.

It's our community that has driven us forward to be more courageous in our mission. And it's our community that powers our work every step of the way. Every petition signed, email sent, donation given, phone call made, march attended, conversation held, letter to the editor written, and so much more, is creating a better Australia. So from the bottom of our hearts, thank you.

This report provides an update on the past financial year of the Climate Council's projects, change-making strategies and impacts. We look forward to partnering together again over the coming year as we continue to scale up our work.

Thanks for being part of the Climate Council,



Prof. Tim Flannery
Chief Councillor



Amanda McKenzie
CEO

Impact Summary

Since launching a brand new mission to be a *courageous catalyst propelling Australia towards bold, effective action to tackle the climate crisis*, the Climate Council has focused on driving forward action throughout society.

In the past year, our team has led a series of major strategic interventions. Emergency Leaders for Climate Action (ELCA), in particular, had a prolific impact on the national conversation during the Black Summer bushfire crisis. Through a sophisticated media strategy, we were able to harness the authority and credibility of former emergency and fire chiefs to communicate the key message that bushfires are being influenced by climate change. This was picked up and shown by commercial broadcast news, every major newspaper in fire-affected states and territories, and across a wide range of radio shows. According to research conducted in the aftermath of the bushfires, **49% of Black Summer** articles discussed climate change, compared with only **5% of reporting of the Black Saturday fires in 2009** (Monash Climate Change Communication Research Hub, 2020). This clearly highlights the shift in the national conversation to recognise the influence of climate change on extreme weather, making these discussions mainstream, thanks to the tireless work of ELCA and others.

Significantly, journalists are now clearly and easily making these links by themselves, without background briefings or prompting, demonstrating that these ideas have been well socialised and accepted. Consequently, this has significantly broadened the base of people who are keeping our leaders to account in asking the hard questions, when it comes to the impacts of climate change and the actions they are taking to mitigate this.

By producing reports and factsheets, and offering briefings to allies in the climate space, we help upskill their knowledge and ensure they have the facts on hand when they speak to their communities and meet with political representatives.

Our media advisors are on call every day, training new voices to confidently tell their story, pitching climate stories to media outlets from *The Australian* to *The Project*, and pulling together media conferences to get as much widespread attention on an issue as possible. In the past year alone, we have trained a range of diverse Australians to speak about climate change in the media. **Two standouts include training fossil fuel industry workers to speak about the opportunities for renewables and equipping farmers in regional NSW to talk about the devastating changes they have seen as a result of prolonged drought.**

Our Climate Councillors and senior researchers continue to be in high demand to provide expert evidence to parliamentary inquiries. These are an important way to influence and strengthen policy decisions, making sure that the best science available is included. In May, Greg Mullins gave evidence at a public hearing in relation to the Federal Parliament inquiry into lessons to be learned in relation to the preparation and planning for, response to and recovery efforts following the 2019-20 Australian bushfire season. Collectively, the Climate Council has made eleven submissions to inquiries in the past year, on topics from the bushfires, to the Technology Investment Roadmap, ensuring climate change is on the record.

Through our independent research publications, media interventions and strategic projects, we are shifting the national conversation and reaching the hearts and minds of Australians. According to polling by the Lowy Institute, 59% of Australians see climate change as a critical threat to the vital interests of Australians (Lowy Institute, 2020). It's critical that while concerns about the COVID-19 pandemic are front of mind, we also reinforce the long term challenge of climate change and the opportunities that we currently have to re-energise our society by adopting clean technologies that both create jobs and reduce emissions.

59%
of Australians see
climate change as
a critical threat.



Image: Bushfires in the Forster and Taree region in October 2019.

2019-20

IMPACT SNAPSHOT



OVER

10,100

MEDIA ITEMS



WITH AN EQUIVALENT

ADVERTISING SPACE VALUE OF

\$100M



RELEASED

7

LANDMARK

PUBLICATIONS



OUR MEDIA COVERAGE WAS SHARED

1.1M TIMES

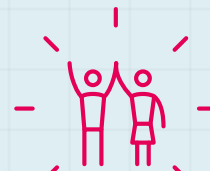
ON SOCIAL MEDIA



11

FORMAL SUBMISSIONS

TO INQUIRIES



A COMMUNITY OF

488,000

SUPPORTERS

Research Publications

Since our launch in 2013, the Climate Council has released 120 publications.

Many of the Climate Council's publications are released at critical moments to ensure that climate impacts and solutions are front of mind when it matters most. Examples of this include the release of *Summer of Crisis* and *This is Not Normal* at the height of the recent bushfire crisis and *Primed for Action: A Resilient Recovery for Australia* as we prepare to rebuild our economy following the global coronavirus pandemic. It's during moments such as these that our leaders are making time-sensitive decisions under public pressure. By releasing credible, independent research in a timely and targeted fashion, we can influence debate.

Through our science-based publications and media reach, the Climate Council continues to influence the national conversation on climate and energy. In the past year, our reports have covered a range of issues including Australia's escalating bushfire and drought risk, the economic cost of climate inaction and the uptake of renewable energy across our states and territories. Our

major report content is categorised into the following: climate science and impacts, climate solutions, and energy and emissions. The graph below shows the distribution of reports across these categories.

We can see the impact of this strategy when we consider public concern for climate change in the wake of the devastating bushfires. 60% of Australians are now more concerned about climate change than they were last summer [PWC 2020], illustrating that increasing amounts of Australians are associating extreme weather events, such as bushfires, with climate change. And importantly, recognising that there is a very real chance that each of us will be intimately impacted by climate change. Unfortunately, there are still vested interests spreading misinformation, trying to debunk this narrative and the viability of solutions. At times such as these, when the national conversation reaches fever pitch, it is critical that the Climate Council stands firm as a voice for science and truth. By making information accessible to all Australians, we empower them to take action against climate change and to engage in this important national conversation.

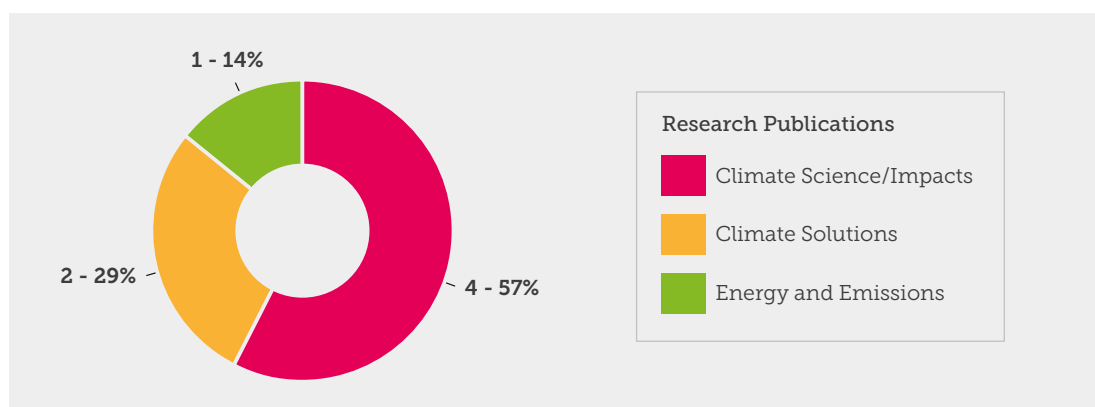


Figure 1: Climate Council 2019-20 reports per category.

Our reports have been tabled in parliament, informed government policies and emergency services planning, have served as educational resources in schools and universities across the country, and have been used to inform other organisations and campaigns within the environmental movement. This is a testament to our reports'

capacity to be accessed by, and resonate with, a wide range of stakeholders. To ensure accuracy, all major Climate Council reports are peer-reviewed by academic experts, and we would like to thank our expert reviewers in 2019-20 for their continued support of our research.

SUBMISSIONS

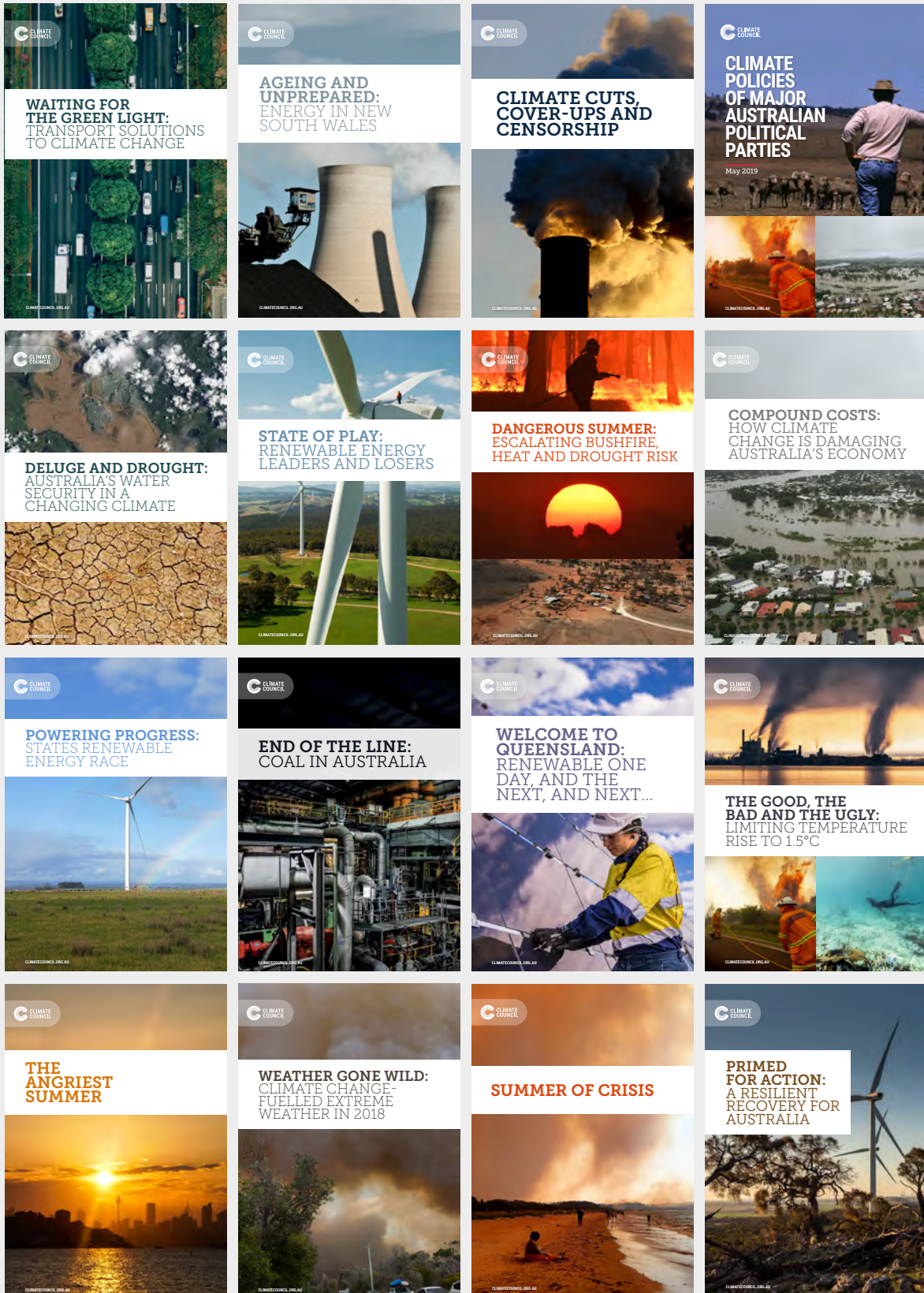
In 2019-20 the Climate Council research team and Councillors have dedicated a significant amount of time to engaging in formal submission processes. Submissions are an important feature of our democratic system. They allow for periods of consultation with the broader community and interested stakeholders, where you can provide feedback or advice on an issue currently being debated by a committee. It is crucial that climate science is on the agenda when discussing these issues of state, and national significance, which is why we devote significant time and resources to this process. These contributions also align with our remit to communicate climate change with diverse audiences, in this case various Government agencies and committees.

In this period, our team made submissions to eleven inquiries:

1. Review of the Carbon Credits (Carbon Farming Initiative – Facilities) Methodology Determination 2015 - July 2019
2. Interim Emission Reduction Targets Consultation (Victoria) - July 2019
3. Updating the Authority's Previous Advice on Meeting the Paris Agreement - August 2019

4. Northern Territory's Climate Change Response - October 2019
5. Climate Change in Western Australia (Issues Paper) - November 2019
6. NSW Independent Bushfire Inquiry - March 2020*
7. Royal Commission into Natural Disaster Arrangements - April 2020*
8. Inquiry into the 2019-20 Victorian Fire Season - April 2020*
9. Inquiry into the lessons to be learned in relation to the Australian bushfire season 2019-20 - May 2020*
10. Climate Change Authority's Review of the ERF - June 2020
11. Technology Investment Roadmap - June 2020

**Emergency Leaders for Climate Action also made submissions to these inquiries.*



Images: The Climate Council's reports focus on three themes: climate science and impacts, climate solutions, and energy and emissions.

Feature Report

This is What Climate Change Looks Like

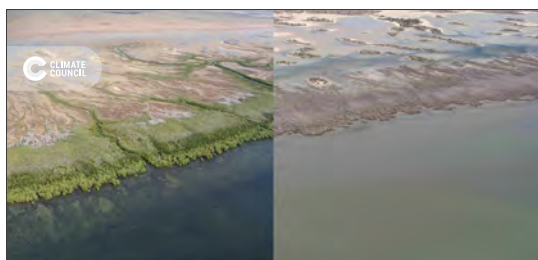
As predictions about climate change increasingly become lived reality, we are witnessing firsthand the impacts of more frequent and severe weather events. These events are playing havoc with our health, our agricultural systems, our communities and our economy. They are also having devastating impacts on our natural ecosystems and unique wildlife.

In September 2019, the Climate Council released a new report, *'This is What Climate Change Looks Like'*, to highlight recent examples of these impacts. Launched at Sea Life Sydney Aquarium by Climate Councillors, Professors Tim Flannery and Lesley Hughes, the report attracted considerable media attention and generated an advertising value equivalent of \$314,000. Its findings were broadcast and printed in 378 media pieces, including a frontpage photo essay in the Guardian and TV coverage on Channel 7 and SBS.

The report showed that while many ecosystems and species are already under threat from other human-associated activities like land clearing, over-harvesting, invasive feral animals, and weeds, climate change is adding to this litany of woes.

The report outlined Australia's disappointing track record on conservation, despite being home to more than a million unique species of plants and animals. It revealed that Australia has one of the highest rates of species extinction in the world. We also now hold the unfortunate title of the first record of a mammalian extinction due to climate change, with the loss of the Bramble Cay melomys. The report also highlighted the devastating impact of ongoing droughts, 'dry' lightning strikes, and prolonged heatwaves on Australian forests and their flora and fauna.

In order to ensure that our species and ecosystems are as resilient as possible to worsening extreme weather, Australia needs to take a far bolder approach to conservation and climate action going forward. We must achieve deep and rapid cuts to greenhouse gas emissions to slow the deterioration of our environment, look at creating and connecting new habitats, and translocate at-risk species to prevent further extinctions.



THIS IS WHAT
CLIMATE CHANGE
LOOKS LIKE

Image: 'This is what climate change looks like' documents the impact of more frequent and severe weather events on Australia's ecosystems and unique wildlife.

Feature Report

State of Play: Renewable Energy Leaders and Losers

In November 2019, the Climate Council released a new report, *'State of Play: Renewable Energy Leaders and Losers'*. Every year, we release this report to track the progress of Australian states and territories, based on their performance across a range of renewable energy metrics. These metrics include: share of electricity from renewable energy; the proportion of households with rooftop solar; large-scale wind and solar capacity per capita; and targets or policies in place to support the transition away from fossil fuels.

The report found that South Australia, the ACT, and Tasmania are far outperforming other states and territories across a range of renewable energy metrics. South Australia now generates half of its electricity from wind and solar, while the ACT will achieve 100% renewable energy in 2020. Tasmania's Battery of the Nation plan could double the state's renewable energy capacity, generating local jobs and billions of dollars in investment.

Victoria and Queensland are making good progress on the transition to renewable energy, but will need to work hard to catch the frontrunners. Nearly half of the large-scale renewable energy projects completed across Australia in 2018 were in Queensland, but the state is not yet on track to meet its target of 50% renewable energy by 2030, with the Government continuing to support new fossil fuel developments.

The report found that New South Wales and Western Australia are now the only states without a renewable energy target, while the Northern Territory's release of a draft net zero emissions target by 2050 is undercut by the proposed expansion of the Territory's gas industry.

This report provided an opportunity for the Climate Council to engage with state and territory ministers and their advisers to discuss their plans to reach net-zero emissions. As a result, we have been able to have constructive conversations with some of the states and territories who are falling behind, to understand their challenges and propose solutions. After several years of tracking their performance and briefing stakeholders, we can now celebrate the fact that despite Federal Government inaction, every single state and territory has a formal target to meet net-zero emissions by 2050.

Overall, the report showed that states and territories are driving the transition to a renewable future in the face of the Federal Government's reckless lack of leadership in this area.



STATE OF PLAY:
RENEWABLE ENERGY
LEADERS AND LOSERS



Image: 'State of Play: renewable energy leaders and losers' tracks state and territory progress on a range of renewable energy metrics.

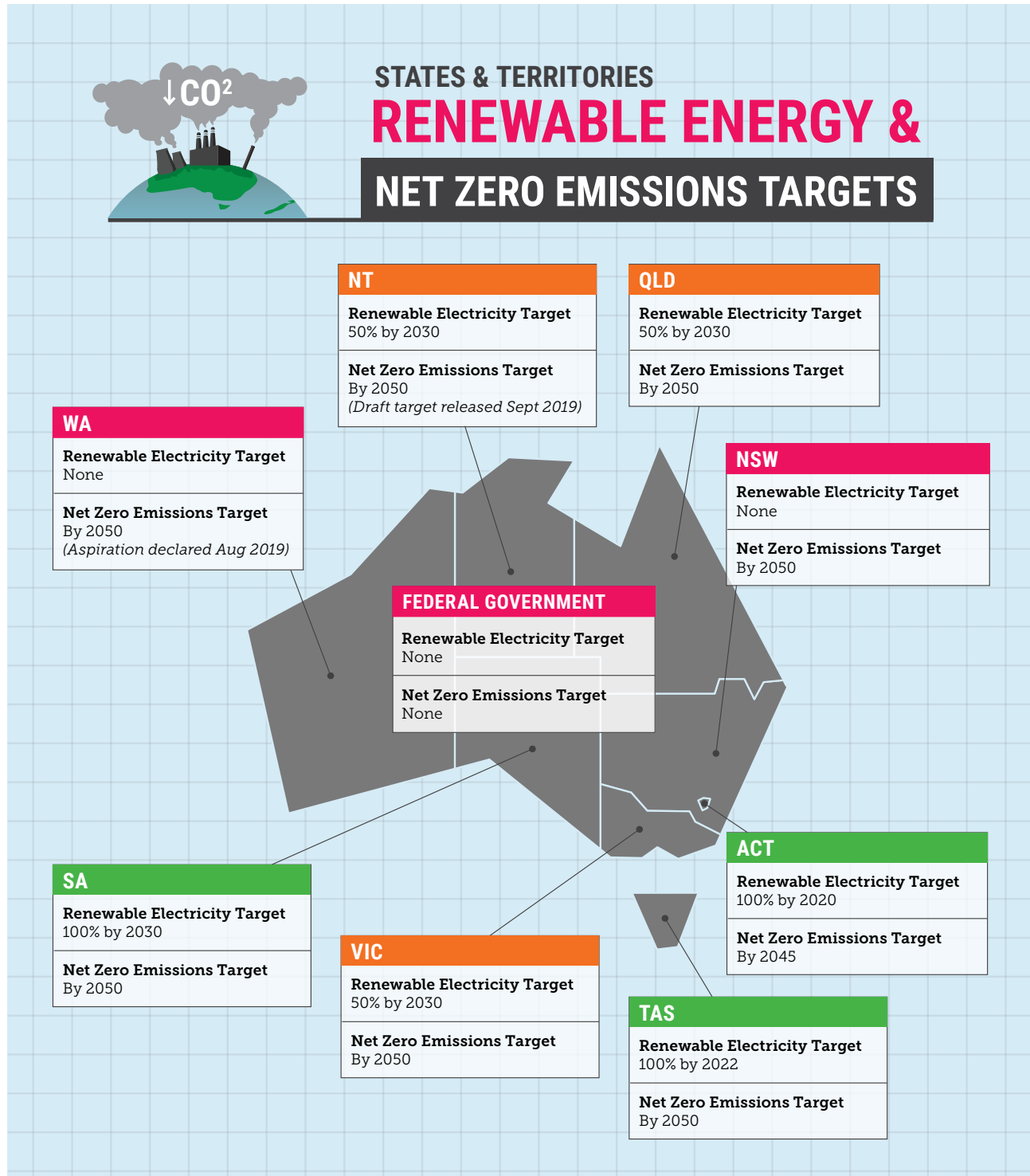


Image: Renewable energy & net zero emissions targets. Every state and territory now has a formal target to meet net-zero emissions by 2050.

Media Coverage

The Climate Council is renowned for our communications expertise. From our ability to identify a media moment, to crafting resonant messages and amplifying unique voices, we ensure climate change is in the headlines.

During the 2019-20 bushfire crisis, the Climate Council and Emergency Leaders for Climate Action (ELCA) were highly sought after in the media for expert commentary. ELCA alone featured more than 78,000 times in traditional and social media over the crisis. Behind the scenes, our media advisors worked with the research team to create punchy resources for journalists such as factsheets and briefing papers on popular media topics such as hazard reduction burning and air quality. This work with journalists, along with our presence in the news, lifted the quality of reporting on the bushfires and the connection to climate change.

Despite the challenging media environment of 2020, with the dominance of COVID-19 coverage, the Climate Council has still maintained a strong presence, ensuring the long term challenge of the climate crisis is not forgotten. This was particularly important when our spokespeople challenged advocates of a gas-led economic recovery in the media, and continued to raise alarm at Australia's increasing gas emissions.

Thanks to our profile, the media trusts the Climate Council as a source of truth and authority when it comes to climate science, extreme weather and energy, and regularly turns to us to provide spokespeople, fact check dodgy comments, or provide the latest statistics. This in turn helps us reach millions of Australians, from decision-makers to families watching the nightly news. No matter the challenges of the next twelve months, we will continue to reach Australian audiences with our climate messages, encouraging them to advocate for climate action.

ELCA alone featured more than 78,000 times in traditional and social media over the 2019-20 bushfire crisis.



Image: Climate Councillor Professor Will Steffen on Channel 10's The Project speaking about the threat of coastal erosion along Australia's coastline.



Image: Climate Councillors Professor Will Steffen and Greg Mullins.



Image: Climate Councillor and Emergency Leader for Climate Action, Greg Mullins on ABC's The Drum.

Case Studies

CASE STUDY 1: GREG MULLINS AND THE CALIFORNIA BUSHFIRES

In November 2019, former NSW Fire & Rescue Commissioner and Climate Councillor, Greg Mullins, appeared in an agenda-setting piece on ABC's 7.30. The story documented Greg's visit to California earlier that year, where he witnessed first-hand the devastating impacts of longer and more severe bushfire seasons in the United States of America. Greg warned that these catastrophic conditions are part of a broader global trend, which he has observed over his 40-year career in firefighting. This includes fire seasons starting earlier and finishing later, lower rainfalls in winter, winds becoming stronger, and fires becoming harder to fight.

Greg's message was powerful and prescient. He warned that Australia leases its heavy firefighting aircraft from the U.S., and that effective firefighting depends on states and territories being able to share resources and personnel. As fire seasons in both hemispheres become longer, and more parts of Australia start to burn simultaneously, this kind of resource sharing will become impossible. Greg told Australians that he had been trying for months to meet with the Federal Government to share this information, but that the Prime Minister was refusing to speak with the experts. In the weeks following his appearance on 7.30, as the country went up in flames, Greg's intervention catapulted Emergency Leaders for Climate Action (ELCA) into the national spotlight and paved the way for them to gain a massive national profile. Greg and ELCA played a vital role in changing the way Australians talk about bushfires and climate change, and started the conversation around a national bushfire and climate response.



Image: Climate Councillor Greg Mullins' appearance on ABC's 7.30 warning of the extreme bushfire risks facing Australia as a result of climate change.

CASE STUDY 2: AMANDA MCKENZIE SETS THE RECORD STRAIGHT

Time and again, the Federal Government has claimed that Australia is doing its fair share to mitigate climate change and reduce carbon emissions. In September 2019, Prime Minister Scott Morrison took to the global United Nation's stage to deliver a speech, saying, "Australia is also taking real action on climate change and we are getting results."

We are successfully balancing our global responsibilities with sensible and practical policies to secure our environmental and our economic future". But, in reality, Australia's Paris target is to reduce our emissions by 26-28% below 2005 levels by 2030, which is one of the weakest targets amongst developed countries. If other countries adopted Australia's target, the world would be heading for catastrophic climate damage. Rising emissions and worsening climate impacts are placing Australian lives, our economy and the natural environment at risk.

In response, Climate Council CEO Amanda McKenzie did not mince her words, calling the Prime Minister's claim that Australia was doing enough on climate change 'colossal bull****'. Amanda's response was featured across ABC News, SBS and news.com.au among others and was re-tweeted by the likes of Mike Cannon-Brookes, the CEO of Atlassian and clean energy advocate. Due to this heightened media attention, the Prime Minister was forced to respond, blaming activists and the media for misleading Australians. Thanks to the media moment we created, ABC's Media Watch dedicated a segment to the story, broadcasting five independent scientists' opinions that Australia is not doing enough to combat global warming, supporting the Climate Council's evidence and providing a strong case for action.

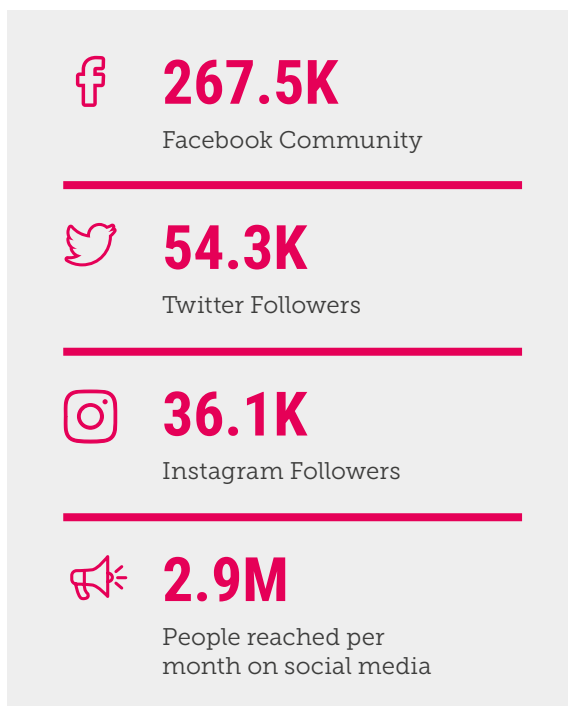


Image: Climate Council CEO, Amanda McKenzie's response to the PM's claim that Australia was doing enough on climate change heightened media attention and forced the PM to respond.

Digital Content

In an increasingly connected world, we are often bombarded with information, images and ideas, making it difficult to discern fact from fiction. Here at the Climate Council, we see our role as being a wayfinder through all the complexities and speaking truth. And our digital content is a particularly important and timely method by which we can readily disseminate information.

Using our digital platforms, we swiftly debunk climate misinformation, celebrate wins about the people, towns, and states embracing clean technologies, share important climate news - both nationally and abroad, and break down complex ideas using visual mediums. Video content, in particular, continues to be an engaging way to discuss complicated climate and energy topics, while enabling us to reach new audiences. This is resonating with our community, which is evidenced by the number of people who continue to share our concern with their friends and family, connecting new audiences to stories that showcase positive climate solutions that are already underway.



The way that Australians consume news is also continuing to transform, with 52% of Australians using social media to access news - the highest it's ever been (Digital News Report 20). This was a trend that we noticed particularly during the bushfire crisis, with a huge influx of people accessing our social media platforms as they regarded them as a source of independent, timely, and relevant news on the bushfires - and how to respond to them. In particular, we have seen our number of Instagram followers double in the past year, with a particular increase among younger audiences. As trust in traditional media institutions and the government falls, wary of their ability to provide the public with accurate, unbiased information, this only reinforces the role of the Climate Council to provide free, independent information in the digital sphere.

Figure: Figures correct as of June 2020. While we've continued to see significant growth across our digital community, the public's attention on the COVID-19 pandemic did impact our reach during March-May.

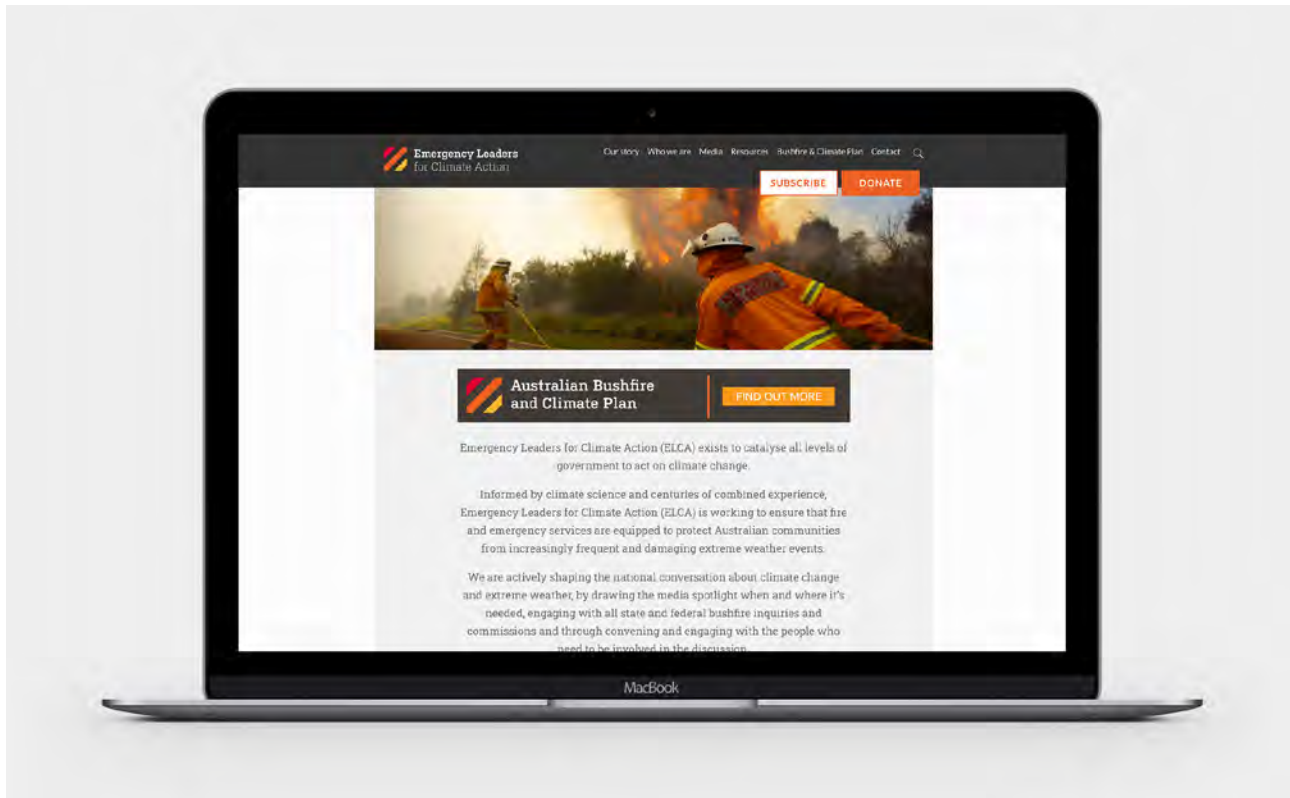


Image: Emergency Leaders for Climate Action's website.

However, it's not only truth that people are looking for, but leadership. Something to be inspired by and to inspire others. That's why people keep turning to our digital content to hear about the good news stories that are happening in droves across Australia and around the world. Whether it's highlighting stories of workers embracing new jobs in clean technologies, how solar saved a local bowl, or celebrating international milestones of other countries who are leading the way. We'll keep up this drumbeat of positive stories, as evidence and inspiration of what can be done when people just get down to business.

CASE STUDY 3: COMMUNITY RESOURCES

COVID-19 has evidently disrupted the ways society interacts and, in so doing, also created new opportunities for the ways we connect as a community. Consequently, we produced a range of resources to provide Australians with the tools and avenues to educate themselves, learn some new skills, and take practical steps to implement climate action in their day to day lives.

Book Club

The Climate Council hosted a series of five online book clubs, as a new way to engage with our community. The premise of the events was to discuss books related to climate change with their authors, our Climate Councillors, experts, members of our community and a former Prime Minister. We received very positive feedback from our community on these events, particularly from supporters in regional and rural areas who normally cannot access events that we hold in capital cities.

Our conversations covered everything from how to have an effective climate conversation and the individual actions we can take, to the power of seaweed, and big picture thinking about what our world would look like if we were to meet the Paris Agreement targets.

We would like to sincerely thank everyone who joined our Book Club and a special thanks to our wonderful guests: Chief Councillor Professor Tim Flannery, Climate Councillor Professor Lesley Huges, Daisy Jeffrey, Malcolm Turnbull, Damon Gameau, Yael Stone, Sam Elsom, Dr Rebecca Huntley and upcoming authors who will feature in our book club in 2020/21.



Image: We hosted a series of five online book clubs on a range of topics, from how to have an effective climate conversation, to the power of seaweed.



CASE STUDY 3: COMMUNITY RESOURCES



Image: We teamed up with Jamie Durie on a video covering simple tips to improve energy efficiency in the home.

Energy Efficiency Video with Jamie Durie

Electricity generation is the biggest contributor of greenhouse gas emissions in Australia. With Australians spending more time at home than ever before, the Climate Council teamed up with Jamie Durie to provide our supporters with some simple tips to improve their energy efficiency (and lower their power bills!). Each of the tips are intended to be accessible for everyone, regardless of living situation - whether in apartments or houses, for renters or homeowners. Suggestions included easy tips such as switching to LED lightbulbs, washing clothes in cold water, insulating rooms with rugs and door-snakes, and keeping your heating below 20°C.

Social Media Content

In addition to our usual social media content, our digital team produced additional resources for our community at this time. For example, we created articles such as *5 climate actions you can take from your bedroom* featuring five easy things supporters could do without leaving the house, as well as launching a national petition to support an economic recovery that simultaneously tackles the long term challenge of climate change.

Finding new and creative ways to engage with our supporters, particularly those who are not located in capital cities, is something we have committed to continue to pursue, pandemic or not.

Social Media Tiles



Image: A selection of the tiles posted across our social platforms.

Climate Council Project Review

Summer of Crisis Interventions

During the summer of 2019-20, and the months that stretched either side, Australia suffered through an unprecedented national bushfire crisis which saw lives lost, homes and communities destroyed, and at least a billion animals killed or injured. The crisis made the reality of climate change in Australia very clear: bushfire conditions are now more dangerous than in the past, and the risk to people and property has dramatically increased. In response to the bushfires, the Climate Council mobilised and engaged in a series of interventions to ensure climate change remained at the top of the national conversation.

OUTCOMES

Research Publications

In November 2019, within days of catastrophic fire conditions breaking out across much of eastern Australia, the Climate Council published its briefing paper, *'This is Not Normal: Climate Change and Escalating Bushfire Risk'*. The paper clearly communicated that the bushfire conditions Australia was experiencing were not normal and had been exacerbated by climate change.

This message was reinforced less than a month later, with the release of *'Dangerous Summer: Escalating Bushfire, Heat and Drought Risk'*. This report analysed temperature and rainfall projections for the summer of 2019/20, highlighting that regions already plagued by drought can expect drier than average conditions going forward. It also underlined the impact of extreme heat and bushfires on public health, particularly through heat-related illness and the wide-reaching implications of poor and hazardous air quality.

In March, the Climate Council released *'Summer of Crisis'*, the first comprehensive overview of the summer's devastating impacts. It detailed the bushfires' unprecedented effects on the Australian environment and economy and recommended urgent action to mitigate these risks in the years to come. This information was used extensively by experts and journalists in their reporting of this crisis.

Media Interventions

The Climate Council media team has worked with a range of voices to communicate the link between the bushfires and climate change. Through the Cities Power Partnership network, we organised for mayors of fire-stricken regions to sign a statement acknowledging the role of climate change in driving catastrophic fire conditions. Climate Councillor and health expert Professor Hilary Bambrick appeared in the media warning of the immediate and long-term risks of the hazardous air quality experienced in our major cities during the bushfires. Finally, three climate experts, including Climate Councillor Professor Will Steffen, issued a joint statement urging Australians to take heed of the science linking climate change with the bushfires.

Digital Content

Through our social media channels, the Climate Council released a series of videos continually reiterating the link between extreme weather events and climate change. Ahead of the start of the bushfire season, we sent Climate Councillor Greg Mullins' to California to document the aftermath of an unprecedented bushfire crisis there - and produced a hard-hitting video highlighting the lengthening and overlapping fire seasons in both the Northern and Southern hemispheres, as well as the increasing strain this puts on our firefighting resources. In January, we hosted a webinar with Greg to take stock of the bushfire crisis and answer recurring community questions. Finally, we

launched our 'This is Not Normal' video off the back of the report, and reinforced its key messages in an engaging, accessible and highly shareable format.

IMPACT

The Climate Council's publications, media interventions and digital content have played a key role in shaping the national conversation during and in the wake of last summer's unprecedented bushfire season. Our reports, media releases, explainers, and digital content clearly and repeatedly articulated the link between worsening extreme weather events and climate change, driven primarily by the burning of fossil fuels. In response to rampant misinformation and unhelpful narratives surrounding the bushfires, the Climate Council was there to lead with facts and science, ensuring that the impact of climate change remains front and centre as we prepare for worsening summers to come.

In particular, our '*Summer of Crisis*' report garnered considerable media attention. The press release launching the report was covered by SBS, 2BG, Channel 7 Sydney and Prime 7, with syndications by AAP and news.com, ensuring the report's headlines were splashed across multiple news outlets' front pages and newsreels. The report generated the equivalent of \$682,000 in advertising value and was the subject of 353 broadcast and online items.



The bushfire season was the worst on record for New South Wales in terms of its intensity, the area burned, and the number of properties lost.

Images - Top: Professor David Bowman, Professor Will Steffen and Dr Tom Beer at the launch of their joint statement.

Right and below: Photos captured in the Crescent Head, Forster and Taree regions in October 2019.



Climate Council Project Review

Cities Power Partnership

Over the past three years, the Cities Power Partnership (CPP) has become Australia's largest network of local governments taking action on climate change. With 125 councils on board, representing 50% of Australians, we have seen tangible action and exciting projects taking place all across the country, as well as invaluable opportunities for learning and collaboration. The goal of the Cities Power Partnership this year has been to deepen engagement with, and between member councils, listen to the needs of local communities, and provide support and solutions to councils, as they work to reduce their emissions and implement their climate goals.

OUTCOMES

Hackathon

In February 2020, the CPP ran a 'Net-Zero Emissions Hackathon', bringing together leading Victorian councils to brainstorm pathways for councils to reach net-zero emissions. Participants discussed ways to support households, businesses and renters to make the most of renewable energy; how to help their communities transition to electric vehicles; and how to support homeowners and businesses to make their buildings more energy-efficient. As a result of these discussions, a working group called the Northern Alliance for Greenhouse Action is moving forward with scoping out the winning idea from the event, a council-owned energy retailer.

Image: Climate Council supporters at Bungala Solar Farm.



Profiling Local Legends

In April, the CPP released a video showcasing the City of Newcastle's transition from the world's busiest coal port to a renewable energy powerhouse. The video featured a local bowling club whose members rallied together to sponsor a 50KW solar panel system for the club's roof, saving up to \$1800 per month in energy bills. The City of Newcastle has also built a large-scale solar farm on an old waste management site and has installed solar panels on the roof of its art gallery and bus depot, as well as installing electric vehicle charging infrastructure throughout the city centre. Newcastle is now one of the first local governments in the country to be powered by 100% renewable energy, demonstrating that there is life beyond coal for Australia's regional towns.

Every week, the CPP team works with members to profile their initiatives in regional, state and national media. This drumbeat of coverage builds community support for local initiatives, as well as shows councils across Australia the benefits of taking climate action. To create a greater impact, we seek opportunities to bring councils together as a unified voice for advocacy and action.



Image: Bathurst LED street lighting.

Pledges and Projects

Collectively, our CPP member councils have made over 650 pledges to take action on climate change. Over half our councils have pledged to install renewable energy on council buildings, with 99% reporting that they currently have solar PV installed on at least one council building. 48% of members have a Renewable Energy Target, 33% have a Net-Zero Emissions Corporate Target and 79% are investigating an electric vehicle policy. 46 CPP councils have declared a climate emergency, with six councils currently working on a Climate Emergency Plan. Clearly our local councils are getting down to business and powering on with the work of transitioning to clean energy towns - showing the rest of Australia it doesn't need to be complicated.

Stand-out CPP projects include:

- › A huge renewable power purchase agreement which has seen the City of Melbourne become Australia's first 100% renewable-powered capital city.
- › Bathurst Regional Council's plans to deploy energy-efficient LED lighting to approximately 5,600 street and area lights by mid-2020, saving 1,800 tonnes of carbon emissions per year.
- › The City of Port Philip's Community Leaders Program provides funding for local community leaders to start their own projects to reduce energy consumption and switch to renewables.
- › Darwin City Council has implemented the Shoal Bay Renewable Energy Facility which harvests gas from landfill to produce renewable electricity to approximately 1,000 Darwin homes every year.

CPP 2019 Climate Awards

The CPP's annual Climate Awards recognise the unsung work of climate heroes in local communities across the country. The 2019 Awards attracted a number of entries from a diverse range of communities in the fields of renewable energy, energy efficiency, sustainable transport, community engagement, and project financing.

Winners included the ACT's Next Generation Energy Storage program which is supporting the roll-out of solar battery storage in up to 5,000 homes and small businesses, the City of Newcastle's transport project, the Smart Moves Program, and the City of Port Phillip's innovative project which saw Albert Park Kindergarten become the first certified carbon neutral Early Childhood Education and Care Service in Australia. Cr Tony Wellington, Mayor of Noosa Shire Council, was also recognised as the 'Ambassador of the Year' as the driving force behind an ambitious plan to take his community to net-zero emissions by 2026. Tony has been a tireless advocate for local government climate action in his shire and beyond. Congratulations to the 2019 CPP Climate Awards Winners! We love being able to celebrate these community heroes who are paving the way to create a better Australia.



Image: CPP 2019 Climate Awards.

IMPACT

By supporting councils to implement local climate action projects, the CPP is having positive long term impacts; from increasing grassroots support for climate action to the reduction in Australia's greenhouse gas emissions. The CPP continues to show us that despite the lack of Federal Government action on climate change, local communities can still have a significant impact, filling this leadership void and implementing practical, localised solutions.

To overcome the time and resource shortages faced by local governments, the CPP provides access to a wide range of resources. This includes case studies of other councils' winning strategies, policy examples, webinars on topics such as Power Purchase Agreements, as well as hosting events to bring councils together to discuss shared opportunities and challenges. These resources are particularly important for smaller, under resourced councils who would not otherwise have access to technology such as an emissions and cost savings tracker, online platforms such as a live forum to seek advice, as well as a library with hundreds of articles and case studies. As an accessible nation-wide program, the CPP ensures that all councils, no matter what

their size or location, can be included in the climate action conversation.

The CPP looks forward to continuing to grow the program around Australia, encouraging collaboration and the replication of successful climate solutions.



Images - Top: The CPP profiled the City of Newcastle in a video for social media highlighting how the community have embraced solar.

Middle: Cities Power Partnership 2nd Birthday and Awards night.

Bottom: Council 'Hackathon' Event.

Climate Council Project Review

Emergency Leaders for Climate Action

Since its inception in April 2019, and throughout the 2019-20 bushfire crisis, Emergency Leaders for Climate Action (ELCA) has been a source of leadership for Australians.

Led by Climate Councillor and former Commissioner of Fire & Rescue NSW, Greg Mullins, ELCA is a growing coalition of former senior fire and emergency service leaders, representing every fire service in Australia and a number of SES and land management agencies. Together, they are working to protect Australian communities from increasingly frequent and damaging extreme weather events.

OUTCOMES

Media Interventions

Since its formation, ELCA has had a significant media presence, firmly articulating the link between extreme weather events and climate change. ELCA members, particularly Greg Mullins, have appeared on ABC Radio National and 7.30, Channel 9's 60 Minutes, Channel 10's The Project and Studio 10, and Channel 7's Sunrise, amongst many others. Soon after its formation, ELCA wrote to Prime Minister Scott Morrison warning of an impending bushfire disaster driven by climate change. The Prime Minister's failure to listen to these experts generated substantial coverage particularly after ELCA members fronted a press conference in late 2019 to clearly state that the bushfires were fuelled by climate change and that the Prime Minister had failed to heed their warnings. All the country's key political journalists covered this story and it also garnered international media attention. Greg Mullins conducted interviews with The Wall Street Journal, The New York Times, Channel 4 and the BBC. As a result of this coverage, Greg Mullins became a household name, consistently reinforcing the message: we can't fight fires without addressing the underlying cause: climate change.

National Bushfire and Climate Summit

In the wake of the bushfire crisis, ELCA convened an online National Bushfire and Climate Summit, bringing together key stakeholders from across the country to discuss how we can better protect Australians from the escalating risks of bushfires and build a foundation for a coordinated national response. The Summit was structured as a series of expert closed door roundtable discussions attended by representatives from state fire and emergency services, the military and

home affairs, industry, economists, farmers, the health sector, veterinarians, scientists, Indigenous leaders, and local governments. The Summit also included two public panel events, hosted by journalist Kerry O'Brien, and were viewed by thousands of Australians. The Summit culminated in the publication of the *"Australian Bushfire and Climate Plan"* which provides a clear pathway to better protect Australians from bushfires, including practical ideas for governments, fire and land management agencies and communities to help us mitigate and adapt to worsening fire conditions. The plan's 165 recommendations include many measures that can be implemented right now, to ensure communities are better protected. We'll be briefing key government leaders, industry experts, the community sector and others on how we can use the recommendations to protect Australians from future bushfire crises.

Image: ELCA members at a press conference in December 2019.



IMPACT

ELCA's carefully executed media strategy has had a transformative impact on the public debate around climate change. Through its media interventions, ELCA shut down the argument that we should not discuss climate change during a crisis and made clear that the Federal Government was warned of the risks of catastrophic bushfires and failed to act. ELCA wrote to the Prime Minister, requesting to meet with him in both April and September of 2019, to warn him of the catastrophic fire season ahead, but these requests fell on deaf ears. However, the scale and ferocity of Black Summer catapulted ELCA voices to front page news - making their message one that could no longer be ignored. ELCA's media prominence cut through the political noise and firmly articulated the fact that

worsening extreme weather events, including the devastating bushfires of last summer, are being aggravated by climate change, which is driven by the burning of fossil fuels. Indeed, the pressure we mounted was instrumental in forcing the Prime Minister to acknowledge the link between climate change and bushfires for the first time.

Moving forward, ELCA will continue to be a highly influential voice in the national climate conversation; to directly influence decision makers to implement effective climate change mitigation and adaptation policies; and to provide current fire and emergency service organisations and personnel with relevant climate change information to assist them in preparing for worsening bushfire seasons.



Images: ELCA members Lee Johnson and Mike Brown were strong advocates for climate action throughout Black Summer.

Climate Council Project Review

Climate Media Centre

The stories we tell ourselves and each other inform our view of the world, teach us what matters and, ultimately, change hearts and minds. An independent project of the Climate Council, the Climate Media Centre (CMC) localises and personalises climate change for Australians. We help everyday Australians share their stories of climate change impacts and solutions via the mainstream media.

You won't see the CMC mentioned in the media, but you will have heard the voices of the dozens of everyday Australians we support. Our people include drought-affected farmers, firefighters who are facing increasingly dangerous bushfires, doctors seeing the health impacts of climate change, bushfire survivors, and tourism operators

witnessing devastating impacts on the places we love. We also highlight and amplify the businesses and organisations working on solutions including renewable energy entrepreneurs, electric vehicle enthusiasts and community energy groups.

Through the support we provide—from training hundreds of spokespeople and pitching their stories to the media, to providing strategic communications advice to other climate organisations—CMC has driven a sea change in the quality and quantity of climate change coverage in the media since our inception in 2015. Thanks to our media nous, advice, training and ongoing support, our spokespeople have become household names, sought-after media talent, and influential voices in the national climate change debate.



Image: Bushfire Survivors for Climate Action at a press conference in Victoria.

OUTCOMES

The CMC's core objectives this year have been to:

› **Maintain a community of trusted, engaged and effective voices on climate impacts and solutions**

The CMC works with a core group of 140 spokespeople, but over the years has trained more than 1,000 Australians in how to effectively tell their stories in the media. With staff located across three states, we have held training sessions with groups including:

1. 120 participants in the Northern Territory spanning climate justice organisations, Indigenous groups, students, health professionals and local government representatives.
2. Tasmanians in Hobart and Launceston.
3. Young Australians who want to raise their voice on this critical issue.
4. Regional Queenslanders in day-long sessions across Cairns, Toowoomba and Townsville.

› **Increase the quality and effectiveness of climate change communications**

Throughout the past year, the CMC team has provided strategic advice for spokespeople as well as the broader climate movement. For instance, we provided the movement with rapid-response messaging advice when the

bushfire crisis took hold, as well as quickly connected journalists with bushfire-affected people who wanted to speak out about climate change. Similarly, with COVID-19 dominating the media discourse, the CMC rapidly produced a communications guide on how to talk about climate change in the context of the health and economic crises.

The CMC team also works to equip journalists with the information they need to quickly get across complicated energy issues, and ask politicians and decision makers the right questions. We have produced handy Reporters Guides on issues like gas and energy reliability, to positive feedback from reporters.

› **Look for new and innovative ways to improve and expand the CMC's work**

While COVID-19 has undoubtedly dominated media coverage and made in-person media training sessions or press conferences impossible, CMC has responded quickly to this challenge by developing an extensive range of resources for our spokespeople and journalists. Since the beginning of the pandemic, we have conducted more than 40 online training sessions and produced a series of How To guides for our spokes to nail Zoom interviews.

We have also deepened our work on regional issues with a new rural and regional specialist Australian media advisor; and expanded into new areas with a new economics senior media advisor who is leading CMC's response to Australia's COVID-19 recovery.

IMPACT

In 2019-20, the Climate Media Centre exceeded its target of 6,000 media items annually more than three times over, generating over 20,000 items. Our spokespeople were featured in a diverse range of media outlets from the 'bible of the bush' *The Weekly Times*, to agenda-setting national broadsheets like the *Australian Financial Review*, to ABC's 7.30 report. Advancing our mission to reach new audiences who may not be highly engaged on climate change, we also landed media wins in popular magazines like *Marie Claire* and *The Australian Women's Weekly*, Channel 10's *The Project*, and Channel 7's *Sunrise*. Keeping up this constant drumbeat of information, in a variety of formats, from a variety of spokespeople, is critical in influencing members of the public who are harder to engage.

As the conversation about a clean economic recovery from COVID-19 heats up, coupled with growing public concern for climate change, demand for the CMC's support continues to grow.

Despite a challenging year, we continue to work with people, organisations, and business to maintain the Climate Council's core work in linking extreme weather and bushfires with climate change, as well as to ensure that discussions about our economic recovery prominently feature the role of climate solutions. We are confident that the CMC model continues to work and evolve to mainstream climate change in the media narrative in Australia.

Image: The CMC team supports climate organisations like Bushfire Survivors for Climate Action (pictured below in Feb 2020) to run successful media launches. CMC spokespeople featured in *The Australian Women's Weekly*.



Climate Council Community

As an independent community-funded organisation, the Climate Council relies on the generous support of our passionate community who power and inform all that we do.

In this past year, thousands of our community members have stood up for climate action, signed petitions, contacted their MPs on issues they are passionate about, engaged with the National Bushfire & Climate Summit, and attended webinars with our Climate Councillors. And most importantly, you share the work of the Climate Council with your friends, families and communities via social media, in conversations, and even through calling up your local radio stations.

This year we continued to grow our Climate Council Membership program for supporters

who chip in a weekly or monthly donation to power our work. Our Members are the engine room of the Climate Council and the key to driving our change-making strategy. Your regular support means we can undertake the work that at the heart of our mission: writing hard-hitting reports, keeping climate change in the media, influencing decision makers, and incorporating new voices into the debate. Over 500 new Members joined the Climate Council in the past year and we would like to thank you for your passion and commitment to independent climate science.

We'd also like the opportunity to thank our Climate Council Champions, our generous supporters who donate \$1000 or more to power our most strategic projects and interventions. From launching in 2018, the group has grown to over 70 passionate Champions.

Hear from some of our wonderful community of supporters about why they support the Climate Council:

*"I appreciate the commitment, professionalism and hard work the members of the Climate Council contribute to the **fight for a cleaner, safer world** for all." - Lynn*

*"What you're doing is so **terribly important**." - Damien*

*"I admire how the Climate Council continued on, independent of government funding and provides an **accessible strong and scientifically based voice** on climate action." - Wendy*

*"Climate Council campaigns for the **single most important issue** of our time." - Peter*

*"It's easy to be pessimistic about politics and the lack of action on climate change. The Climate Council shows what can be done at the grass-root level, and that **changes the dynamic**." - Kerry*

Down To Earth Bushfire Relief Concert

In response to the devastating 2019-20 bushfire crisis, a group of artists came together to perform at Down to Earth, a bushfire relief concert. All profits of the concert were donated to several charities and groups, including our work with Emergency Leaders for Climate Action.

As a recipient of the generous funds raised at the event, we hosted an interactive stall, where concertgoers could talk to our team about the work of Emergency Leaders for Climate Action, as well as any other climate and energy questions they may have. The Climate Council partnered with Ben & Jerry's to engage concertgoers by offering 'Pay As You Feel' ice cream with all proceeds going to ELCA.

We would like to sincerely thank the Down to Earth artists and organisers for their support of the Emergency Leaders for Climate Action, and for hosting such a fantastic event.

Image: The Climate Council and Ben & Jerry's team at Down to Earth.



Heron Island Insight Trip



Image: Climate Council supporters learn more about how they can help safeguard the future of the Great Barrier Reef.

For the past three years, the Climate Council has organised annual immersive insight trips to Heron Island on the Great Barrier Reef.

These trips provide an opportunity for participants to learn first hand from experts about the impacts of, and solutions to, the climate crisis. Last October, 38 dedicated supporters participated in the Heron island Insight Trip, learning and collaborating about how as a collective they could make an impact. The participants engaged in presentations from climate science experts, such as Professor Tim Flannery and Professor Lesley Hughes, to gain a

comprehensive understanding of the impact climate change is having, including the coral bleaching events, on the Great Barrier Reef. The group then participated in workshops to understand the solutions available to safeguard our future and brainstorm the tangible actions they can take within their own spheres of influence to enact change. Participants of the trip have since engaged in a wide range of creative ways to progress climate action. These include progressing their seaweed farming businesses, using art as a medium to raise awareness for the climate crisis, and looking within their professional networks to make change.

Tassie Trek for Climate Action

In August 2019, we launched the Tassie Trek for Climate Action to raise critical funds for the Climate Council's extreme weather work and Emergency Leaders for Climate Action.

32 passionate supporters raised their hand and joined our teams, led by Professor Lesley Hughes and Professor Will Steffen. So far, our Tassie Trekkers have raised significant funds through raffles, art auctions, workplace presentations and a clothing sale. We can't thank the teams enough for their commitment and passion for climate action. Unfortunately, our adventure in the Tarkine had to be postponed due to COVID-19 but we are hopeful these trips will progress in 2021.

Image: The Tassie Trek for Climate Action will explore the beauty of the Tasmanian wilderness, including the Tarkine.



Community Giving and Philanthropy

The Climate Council continues to rely on our community to fund our operations, with over 51% of our funding coming from our community. This includes our Members, Founding Friends, Champions, Peer to Peer Fundraisers and other supporters. The remainder of our funding comes from philanthropy and grants from foundations.

We continue to be grateful to all our donors, and in particular to our regular donors who commit to funding our organisation via mainly weekly and monthly donations. We have over 5,250 regular donors who donated in the last financial year.

We'd also like to thank our passionate Climate Council Champions whose donations of \$1,000 or more each year are vital to powering our ongoing research and communications.

The Climate Council continues to have approved deductible gift recipient (DGR) status and donations made to our gift fund over \$2 are tax deductible.

Our financial management continues to utilise robust financial and donor management systems overseen by the Finance Committee of the Board and our staff team. Our financial management is supported by a strategic plan and we maintain strong financial and compliance controls as well as prudent budgetary and cash management review processes on a monthly basis.

The financial information in this annual report has been extracted from the Annual Financial Report which has been audited by Thomas Davis & Co, Chartered Accountants. The auditor provided an unqualified audit report. Our accounts are general purpose financial statements that are prepared in accordance with the Australian Accounting Standards - reduced Disclosure Requirements of the AASB and the ACNC Act 2012.

We comply with the ACNC requirements in relation to disclosure of our company and financial information on an annual basis. The audited accounts and company information are available to the public on the ACNC website.

We also comply with reporting requirements of the Register of Environmental Organisations and state based fundraising licence regulators.

Finances

INCOME

In the 2019/20 financial year we received income totalling \$6,216,520. This was a significant increase from the previous financial year and is reflective of the growth of the Climate Council's critical projects including Emergency Leaders for Climate Action, Cities Power Partnership and Climate Media Centre. This funding will be allocated to a number of projects over the next two financial years.

The 2019/20 financial year saw the Climate Council's number of core regular (weekly and monthly) donors grow to over 5,250 people (up by over 500 donors from the previous year) and the average regular donation is \$28.

 **Emergency Leaders**
for Climate Action

 **CITIES POWER**
PARTNERSHIP

 **CLIMATE MEDIA CENTRE**

Image: Cities Power Partnership members at Bungala Solar Farm, South Australia.



SUPPORTER FUNDRAISING

Every year, we are inspired by the passionate supporters who choose to take on a challenge or host an event to raise money for climate action. Collectively over the past year, our supporters have raised over \$110,000 for the Climate Council by taking on exercise challenges, running market stalls or asking for donations in lieu of birthday gifts. Thank you to all our supporters for the time and effort you have all put into making your events and fundraising such a fabulous success!

We would like to especially acknowledge the artists that contributed to the Home

Bushfire Relief Art Auction. Over fifty of the country's leading and emerging artists contributed art pieces to an art auction event, to raise funds to nominated charities working on bushfires and climate change, including the Climate Council.

Throughout February and March, nearly 700 Climate Council supporters chipped into support the Emergency Leaders for Climate Action through EthicalJobs.com.au's matched giving campaign. We successfully raised \$72,833, including a \$30,000 contribution from EthicalJobs.com.au. Thank you so much to our wonderful community for your support.

Images - Left: Home Bushfire Relief Art Auction. **Right:** Adrienne Doig 2018 Too Political Courtesy Martin Browne Contemporary Sydney.



SUPPORTER FUNDRAISERS



ON TRENT'S BIRTHDAY,
HE REACHED OUT TO
FRIENDS & FAMILY

FOR DONATIONS

RAISING \$350



BARRY SIGNED UP TO
THE CLIMATE COUNCIL'S

**TASSIE TREK
FOR CLIMATE ACTION**

& HOSTED AN ONLINE
ART AUCTION RAISING

OVER \$3,300



ARTIST

ADRIENNE DOIG
DONATED 25%

OF THE SALE OF HER ARTWORK

'TOO POLITICAL'



JORDAN

RAISED \$315

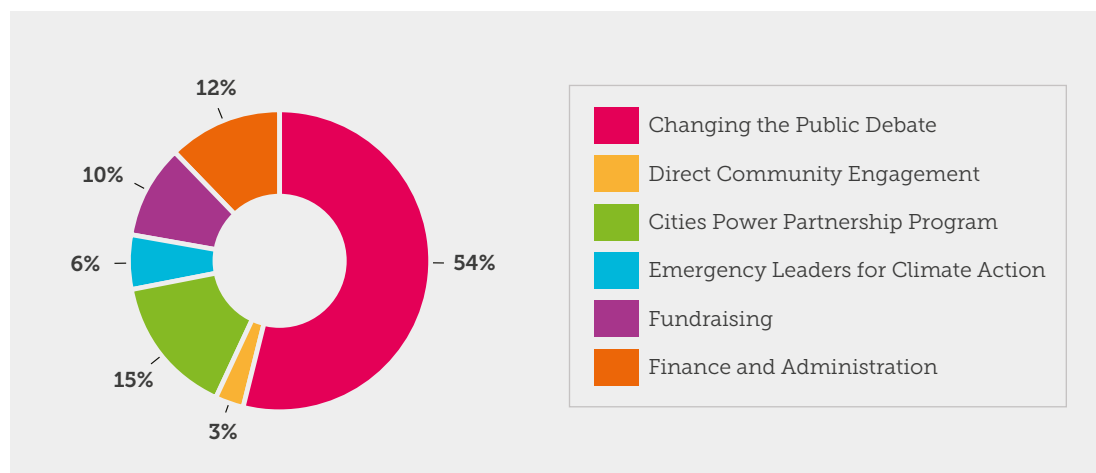
AT A

TRIVIA AFTERNOON

EXPENDITURE

Climate Council expenditure in 2019/20 financial year was \$ 4,414,667. This was in the following areas:

- › **Changing the public debate (54%)** – includes expenses associated with our communications work such as research, writing and delivery of world leading export reports as well as media distribution and programs that educate the community or specialised target groups, in addition to distribution of our information via online, digital and social media platforms.
- › **Cities Power Partnership Program (15%)** – expenses associated with supporting councils to work together on climate solutions and communicating how local governments and communities across Australia are transforming and making a switch to a clean energy future. We are highlighting the role they are playing in reducing national emissions, via initiatives and projects focused on renewable energy, energy efficiency and sustainable transport.
- › **Emergency Leaders for Climate Action Program (6%)** - expenses associated with media and digital interventions, stakeholder briefings, submissions and the online National Bushfire & Climate Summit.
- › **Direct Community Engagement (3%)** - expenses associated with communicating with a broad range of engaged audiences including the delivery of speeches to over 9,000 people by our CEO, research team and the Councillors.
- › **Fundraising (10%)** - expenses associated with fundraising campaigns and donor and community management systems.
- › **Finance and Administration (12%)** - most of these costs relate to running the Climate Council legally, compliantly and efficiently. This includes operational management, accounting, audit, compliance, insurance and legal costs.



Note: Salary and wage costs are allocated to the appropriate area of expense.

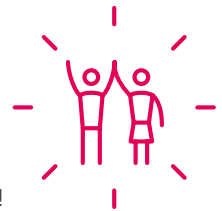
Pro Bono Goods & Services

We aim to reduce our costs (in particular our salary and general council activity costs) as much as possible by accepting pro bono and discounted goods and services.

This year we have received pro bono (or discounted cost) good and services for legal, graphic design, conference attendance, venue facilities, consulting fees, administration resources, creative resources as well as not for profit charity discounts for IT services, hardware and travel costs.

VOLUNTEERS

In the 2019/20 financial year we estimate that volunteers contributed over \$413,440 of their time!



Please see our appreciation pages acknowledging all our pro bono supporters and volunteers.

Image: Bungala Solar Farm, South Australia.



Our Team

Councillors & Board Members

COUNCILLORS

Professor Tim Flannery
Chief Councillor



Professor Tim Flannery is one of Australia's leading writers on climate change. An internationally acclaimed scientist, explorer and conservationist, Professor Flannery was named

Australian of the Year in 2007. Professor Flannery has held various academic positions including Professor at the University of Adelaide, director of the South Australian Museum in Adelaide, Principal Research Scientist at the Australian Museum and Visiting Chair in Australian Studies at Harvard University in the Department of Organismic and Evolutionary Biology. A well known presenter on ABC Radio, NPR and the BBC for more than a decade, he has also written and presented several series on the Documentary Channel including *The Future Eaters* (1998), *Wild Australasia* (2003), *Islands in the Sky* (1992) and *Bushfire* (1997). His books include *Here on Earth* (2010) and *The Weather Makers* (2005). His latest book is 'Life: Selected Writings'.

Gerry Hueston
Councillor and Chair of Board



Gerry is a prominent businessman who retired in 2011 as President of BP Australasia, after a career with BP spanning 34 years in a variety of management and senior executive

roles in New Zealand, Australia, Europe and the United Kingdom. He is a former board member of the Business Council of Australia, former Chair of the Australian Institute of Petroleum, and a former Commissioner with the Australian Climate Commission. Gerry is currently the Chair of Plan International Australia and a Director of the International Board of Plan International.

Amanda McKenzie
CEO



Amanda is one of the best known public commentators on the climate crisis in Australia. She is the CEO and co-founder of the Climate Council, an independent climate change education and advocacy

body. Previously, Amanda co-founded the Australian Youth Climate Coalition and has served on Renewable Energy Expert Panels for the Queensland and Northern Territory governments. Amanda was the founding Chair of the Centre for Australian Progress and is a former Board Director at Plan International Australia and the Whitlam Institute. She holds an Honours degree in Law from Monash University and an Arts Degree from Melbourne University. Amanda has won numerous awards including being recognised as one of Westpac's 100 Women of Influence and a finalist in Telstra Young Business Woman of the Year Awards.

Professor Lesley Hughes
Councillor



Lesley is an ecologist in the Department of Biological Sciences at Macquarie University and an expert on the impacts of climate change on species and ecosystems. Her research has

mainly focused on the impacts of climate change on species and ecosystems. She is a former federal Climate Commissioner and former Lead Author in the IPCC's 4th and 5th Assessment Report. She is also a Director for WWF Australia, a member of the Wentworth Group of Concerned Scientists and the Director of the Biodiversity Node for the NSW Adaptation Hub.

Professor Will Steffen

Councillor



Will is a world-renowned climate science expert and researcher at the Australian National University. He was on the panel of experts supporting the Multi-Party Climate Change Committee, has served

as the Science Adviser to the Australian Department of Climate Change and Energy Efficiency, and was chair of the Antarctic Science Advisory Committee. From 1998 to 2004, Professor Steffen served as Executive Director of the International Geosphere-Biosphere Programme, an international network of scientists studying global environmental change. His research interests span a broad range within the fields of climate change and Earth System science, with an emphasis on sustainability, climate change and the Earth System.

Greg Bourne

Councillor



Greg Bourne has worked at the nexus of climate change, energy business and policy for over 30 years. With BP he lived and worked in the UK, Middle East, USA, Canada, Ireland, Brazil, China, Venezuela

and Australia. For two years he was Special Adviser on Energy and Transport to Prime Minister Margaret Thatcher. He returned to Australia in 1999 as Regional President, BP Australasia and worked with business and governments on the Climate Change agenda. Greg was CEO WWF Australia for six years. He was the inaugural Chair of the Australian Renewable Energy Agency, is Chair of Granville Harbour Operations Wind Farm and is a member of the NSW Climate Change Council. A Fellow of the Australian Institute of Company Directors, he was awarded the Centenary Medal for services to the environment and an Honorary Doctorate from the University of Western Australia for services to international business.

Professor Andrew Stock

Councillor

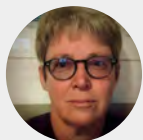


Andrew brings over 40 years experience in senior management and executive roles in energy businesses. During his career, he was responsible for developing several '000 MW of power

generation plants, major interstate pipelines, several large wind projects, and innovative solar and geothermal technologies. He has served as a Director of numerous ASX listed and unlisted energy companies and was a founding Board Member of the Clean Energy Finance Corporation. Andrew currently chairs Melbourne Energy Institute's Advisory Board at the University of Melbourne and is a member of the SA Premier's Climate Change Council. He was founding National President of the Australian Business Council for Sustainable Energy (now Clean Energy Council) and has served on research and energy advisory committees for State Governments and the CSIRO. He is Enterprise Professor in Engineering at the University of Melbourne, a Fellow of the Institution of Engineers Australia, and Fellow of the Institute of Energy.

Cheryl Durrant

Councillor



Cheryl has over 30 years experience in the national security sector, including specialist Army intelligence and Defence capability and preparedness roles. Cheryl led the Department's Global Change and Energy

Sustainability Initiative from 2013-2016 and established the position of the Australian Defence Force's Climate and Security Advisor in 2016. She was the lead author for Defence's submission to the Senate Inquiry on the implications of climate change for Australia's national security.

Cheryl has also championed international, cross Government, academic and business collaborations focused on creating a better understanding preparedness for existential risks, and exploring the systemic connections between climate change and other security risks. As the Defence partner to Emergency Management Australia she supported the development of the National Disaster Risk Reduction Framework and the co-design of the Profiling Australia's Vulnerability Report. Under Cheryl's leadership Defence completed a major review of Defence Mobilisation in 2019. Cheryl is currently a member of the Climate and Security Working Group – Asia Pacific and a Fellow of the Institute of Integrated Economic Research-Australia.

Dr Joëlle Gergis
Councillor



Dr Joëlle Gergis is an award-winning climate scientist and writer from The Australian National University. She is an internationally recognised expert in Australian and Southern Hemisphere

climate variability and change based in the Australian Research Council (ARC) Centre of Excellence for Climate Extremes. Her research focuses on providing a long-term historical context for assessing recently observed climate variability and extremes. In 2013 Dr Gergis was awarded an Australian Research Council Discovery Early Career Researcher Award (DECRA) fellowship, and her team won the 2014 Eureka Prize for Excellence in Interdisciplinary Scientific Research – informally known as the ‘Oscars of Australian Science’. In 2015 Joëlle was awarded the Dean’s Award for Excellence in Research in the Faculty of Science at the University of Melbourne. In February 2018, she was selected to serve as a lead author for the Intergovernmental Panel on Climate Change (IPCC) Sixth Assessment Report – a global, state-of-the-art review of climate change science. In February 2020 Joëlle received the 2019 AMOS Science Outreach Award, a national prize for science communication awarded by the Australian Meteorological and Oceanographic Society (AMOS), Australia’s peak professional body for climate science. Her book, *Sunburnt Country: The future and history of climate change in Australia*, is now available through Melbourne University Publishing.

Dr Kate Charlesworth
Councillor



Dr Kate Charlesworth MBBS (Hons), MPH, FAFPHM, PhD is a public health physician in Sydney. After working as a hospital doctor in Perth and Sydney, Kate completed much of her training in public

health medicine in the UK. She worked as a Research Fellow at the London School of Hygiene & Tropical Medicine and then at the Sustainable Development Unit in Cambridge. The SDU is a world-leading unit tasked with reducing the carbon footprint of England’s National Health Service. Kate has also completed a PhD in low-carbon healthcare, and has 15 peer-reviewed papers. Kate now works in the NSW public health system as a medical specialist in environmentally sustainable healthcare – the first such role in Australia.

Greg Mullins
Councillor

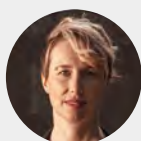


Greg is an internationally recognised expert in responding to major bushfires and natural disasters and has a keen interest in the linkages between climate change, extreme weather events, and bushfires. He

coordinated responses to many major natural disasters over more than two decades and retired in January 2017 as Commissioner after a 39 year career with Fire & Rescue NSW. Prior to retirement he was President of the national council for fire and emergency services (AFAC), and Director of the International Fire Chiefs Association of Asia. He is currently Chair of the NSW Ambulance Service Advisory Board, a member of the Nature Conservation Council’s Bushfire Advisory Committee, and a volunteer firefighter with the NSW Rural Fire Service.

As acting Chair of the NSW State Emergency Management Committee in 2005-6 he re-established a Climate Change Working Group focused on adaptation and was a member of the NSW Government’s Climate Change Council from 2007- 16. He has worked with fire departments worldwide and represented Australian emergency services at many international forums.

Professor Hilary Bambrick
Councillor



Hilary is Head of the School of Public Health and Social Work at Queensland University of Technology (QUT). She is an environmental epidemiologist and bioanthropologist researching the health

impacts of global heating, especially on more vulnerable populations, and has expertise in the development, implementation and evaluation of adaptation strategies. She has consulted for WHO and UNDP on climate adaptation strategies for health, and she led the health impacts assessment for Australia’s national climate change review (The Garnaut Review, 2008). At sub-national scale she has worked on community-based adaptation projects in the remote Pacific and in the Ethiopian Rift Valley, and contributed to a number of city and state-based health adaptation strategies in Australia, including for Sydney, Queensland and Tasmania. She contributes regularly to media and public debate. Areas of expertise include extreme weather, vector-borne disease, food safety and security, health systems and vulnerability. Hilary advocates for rapid and managed energy transition away from fossil fuels to protect health, now and in the future.

BOARD

Martijn Wilder

Director



Martijn is a Co-founder and Managing Partner of Pollination. He was formerly head of the Australian and Global Climate Law & Finance practice at Baker McKenzie. Martijn is President of WWF (Australia) and

Director of the Climate Council. He is Chair of the NSW Climate Change Council, Governing board member of the Renewable Energy and Energy Efficiency Partnership. Martijn is also an Honorary Professor of Law at the Australian National University. He is also the former Chair of the Australian Renewable Energy Agency (ARENA) and a former Director of the Clean Energy Finance Corporation (CEFC). In 2012, Martijn was awarded a Member of the Order of Australia in recognition for "service to environmental law, particularly in the area of climate change through contributions to the development of law, global regulation, public policy and the promotion of public debate, and to the community". Martijn was awarded the Overall Winner - Legal Innovator of the Year by FT Innovative Lawyers Awards Asia-Pacific 2018, Lawyer of the Year for Climate Change by the Australian Financial Review in 2018.

Samantha Mostyn

Director



Samantha is a businesswoman and sustainability advisor with a long history of executive and governance roles. Samantha is Chair of Citibank Australia, the Australian National Research Organisation

for Women's Safety, Foundation for Young Australians, Ausfilm and Alberts. She also serves on the boards of Mirvac Group, Transurban Group, Sydney Swans, GO Foundation, the Centre for Policy Development and Climate Council. Samantha is a member of the Business and Sustainable Development Commission. Samantha was previously Chair of Carriageworks, Deputy Chair of the Diversity Council of Australia, Director of Virgin Australia, Director of the Australian Council of the Arts, Director of ClimateWorks Australia and a Member of the Advisory Council: Crawford School of Economics and Governance at ANU. She has previously held executive roles at IAG, Optus and Cable and Wireless plc. Samantha was a Member of the Women's Advisory Panel for the Australian Chief of Defence, served on the Human Right Commission Review of the Treatment of Women in the ADF, was a Member of the National Mental Health Commission and is a former AFL Commissioner.

Robert Purves

Director



Robert is both a businessman and environmentalist, who, having had an active business career in public companies, now spends much of his time on environmental issues. He is currently

a Director Wentworth Group of Concerned Scientist and a Director of Farmers for Climate Action while being involved in several other non-for-profit organisations. He is the immediate past President of WWF-Australia and a former board member of WWF-International.

In 2004 Robert established the Purves Environmental Fund, which funds numerous environmental initiatives. In 2008 Robert was appointed a Member of the Order of Australia (AM) for service to conservation and the environment, and awarded an Honorary Fellow from the University of Sydney. Robert was also awarded the Australian Geographic Society's Lifetime of Conservation Award in 2015. Robert lives in Sydney and has farms in the Southern Tablelands of NSW.

Matthew Honey

Director



Matt is Partner at Ernst & Young. He provides a range of assurance services to a variety of clients in the resources, utilities and technology sectors. He is an Associate of the Institute of Chartered Accountants

in Australia and New Zealand and a Registered Company Auditor. Matt has over 20 years of experience providing financial reporting, governance, risk management, transactional and climate change related advice to his diverse client base both in Australian and internationally. Matt is also a Director of the Group of 100, Australia's peak body for Chief Financial Officers.

The Climate Council

CLIMATE COUNCIL STAFF

Staff as of 30 June 2020:

Amanda McKenzie
CEO

Katrina Porteus
Chief Operating Officer

Dr Martin Rice
Head of Research

Dr Annika Dean
Senior Researcher

Tim Baxter
Senior Researcher Climate
Solutions

Dr Simon Bradshaw
Researcher - Climate Science and
Impacts

Ella Weisbrot
Researcher

Alix Pearce
Campaigns Director

Louis Brailsford
Campaigner

Dinah Arndt
Climate Media Centre Co Director

Jolee Wakefield
Climate Media Centre Co Director

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Portia Odell
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Cities Power Partnership

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Partnership

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Content and Communications
Assistant

Cassie Bremner
Head of Community

Michaela Stone
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Ellyce Crabb
Fundraising Programs
Coordinator

Genevieve Stewart
Fundraising Campaigns Manager

Sally Claydon
Database Officer

Violette Snow
Partnerships and Events
Coordinator

Gemma Wilson
Operations and Executive
Assistant

Meg Grayson
Community and Operations
Coordinator



Image: Amanda McKenzie and Climate Council supporter at Bungala Solar Farm.

CONTRACTORS & VOLUNTEERS

We would also like to thank the following staff, contractors and volunteers who worked for the Climate Council during the year:

- › Tracie Armstrong
- › Paula Doran
- › Celia Huang
- › Emma Jukic
- › Mara Quinn
- › Romy Stephens
- › Rebekah Thielemans
- › Jane Turner
- › Sonya Williams
- › Kerin Welford
- › Amanda Woodard
- › Cheryl Balfour
- › Sacha Breidahl
- › Ruby Craven
- › Sophie Gosch
- › Jess Hardwood
- › Anne Jacobs
- › Huw Jones
- › Anna Kalliomaki
- › Laura Kirwan
- › Patrick Miller
- › Lachlan Pickering
- › Georgia Rowles
- › Tracey Russell
- › Maria van der Schoot
- › Rhiannon Verschuer
- › Martin von Wyss
- › Karen Hussey

Appreciation

The incredible work that the Climate Council has undertaken would not have been possible without the support that we have received from our incredible community. We are deeply grateful for their ongoing support and dedication to the Climate Council.

The Council's work only gets such wide distribution because our social media followers, supporters and other organisations share that information. Those daily shares are changing the conversation.

Without your support, the Climate Council simply wouldn't exist. Together we have made a significant and important impact in Australia. Thank you sincerely for chipping in what you can.

FOUNDING FRIENDS, CHAMPIONS & COMMUNITY GIVERS

Our special thanks goes to our incredible community of Founding Friends, Champions and Community Givers. Together we have built the Climate Council into a highly impactful organisation. Thank you for making all of this possible!

PARTNERSHIPS

The Climate Council is grateful for a number of corporate partners who share our vision for climate action and a transition to a clean energy future. We would especially like to thank our major partners who have contributed to a number of great successes this year and look forward to inspiring climate action together:

- › Spell and the Gypsy Collective
- › Ben & Jerry's
- › World Surf League (WSL) and WSL Pure

PHILANTHROPY

An important group of philanthropists and foundations have contributed to amplifying the contributions of the Climate Council community. Thank you.

- › ARENA *The Cities Power Partnership received funding from ARENA as part of ARENA's Advancing Renewables Program*
- › ACME Foundation
- › Andrew and Beth Phillips Foundation
- › Australian Communities Foundation
- › Beverley Jackson Foundation
- › Bluesand Foundation
- › The Capricorn Foundation
- › Community Impact Foundation
- › Crothers Walton Foundation
- › Diversicon Environmental Foundation
- › The Garry White Foundation
- › Groundswell Giving
- › Herschell Family
- › Jocelyn Luck
- › John T Reid Charitable Trusts
- › The Lord Mayor's Charitable Foundation
- › Morris Family Foundation
- › The NR Peace and Justice Fund
- › Pace Foundation
- › Patagonia
- › The Reichstein Foundation
- › The Robert Hicks Foundation, managed by Equity Trustees
- › Vincent Chiodo Foundation
- › Wiggs Foundation

AWARDS

We would like to take this opportunity to acknowledge and appreciate awards the Climate Council and our Councillors have won over the past year.

Professor Lesley Hughes and Professor Will Steffen were recognised with the Ngara Institute Activist of the Year Award for their work on climate science.

Greg Mullins AO AFSM was recognised for his leadership with an Impact 25 Award.

The Climate Council won the 2019 Australian Charity Award for Charity of the Year.

VALE JOHN RUMNEY



In memory of John Rumney, a climate crusader and warrior for the Great Barrier Reef.

The Climate Council was lucky enough to work with John for the past seven years, learning and growing our organisation in reflection of his love of the natural world and dedication to protecting the Reef. He had a passion that can not be compared, and that was felt by the thousands of lives he touched around the world. With his teachings, we can all learn how to do better and with the legacy he has left behind, we will.

We thank John for all he has done. He will be greatly missed.

AUTHORS, CONTRIBUTORS & REVIEWERS

All Climate Council reports are assessed by a panel of expert reviewers. Their technical knowledge, understanding and industry experience greatly enhance the credibility and accuracy of our work. We extend our thanks for their assistance.

This is what climate change looks like (September 2019)

The Climate Council is extremely grateful to the many colleagues who have advised on the examples in this report, and generously provided images: Mick Baron, Dr Ian Bell, Dr Dana Bergstrom, Catherine Dickson, Dr Norman Duke, Dr John French, Dr Ken Green, Rob Gregory, Dr Dean Heinze, Alyse Huyton, Emma Ligtermoet, Dr George Matusick, Dr John Morgan, Dr Ajay Narendra, Dr Robert Nowicki, Prof. Sharon Robinson, Dr Denis Saunders, Dr Mike Saynor, The Shark Bay Research Project, Bruce Thomson, Dr Jordan Thomson, Prof. Eric Warrant, David White, and Dr Dick Williams.

Primed for Action (May 2020)

This Climate Council would like to thank Deborah Peterson and AlphaBeta.

SUPPLIERS

We would like to thank Baker & McKenzie for providing pro-bono legal advice to the Climate Council. Your support is absolutely invaluable.

Thank you to Adam Perry, AKQA, Azility, Brandd, Black Ant Films, Bryan Coelho, Centre for Australian Progress, Claire Snyder, Community Shapers, Creative Freedom, CTAS Finance & Tax, Dan Guia, Ecocern, Ernst & Young, Ethical Jobs, Feet like Fins, Good Chat, Impact Digital, Inspired Adventures, Kristyn Crossfield, Lara Ihnatowicz, Lewin Advisory, Made Visual, Manuel Perez, Perform HR, Radio Release, Spade & Arrow, Tactic Lab, Tribal Apes at Fox Studios and Yoghurt Digital.

We'd also like to acknowledge our members and governors who use their expertise, influence and networks to promote and support the Climate Council's work.

IMAGE CREDITS

Front Cover:

- 'Wind farm in Albany, WA.' Photo credit: Shutterstock user Chichmaru. Licence: All rights reserved by the owner. Used with permission.
- Amanda McKenzie at Bungala Solar Farm. Photo credit: Andrew Correll.
- 'Mt Barney QLD Bushfires 2020.' Photo credit: Beyond Coal & Gas Image Library. Licence: CC BY 2.0.

Page 8: Bushfire NSW Oct 2019. Photo credit: Ash Hogan.

Page 27: Bushfires in the Crescent Head, Forster and Taree regions October 2019. Photo credit: Ash Hogan.

Pages 28, 43, 47 and 53: Bungala Solar Farm. Photo credit: Andrew Correll.

Page 29: Photo credit: Bathurst Regional Council.

Page 44:

- Home Bushfire Relief Art Auction. Photo credit: Jodie Barker.
- Adrienne Doig 2018 Too Political courtesy Martin Browne Contemporary Sydney.

Thank you for supporting the Climate Council.


The Climate Council is an independent, crowd-funded organisation providing quality information on climate change to the Australian public.

CLIMATE COUNCIL

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The Climate Council is a not-for-profit organisation. We rely upon donations from the public. We really appreciate your contributions.

DONATE

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