



## About the Climate Council

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The Climate Council has been functioning as a formidable organisation for over three years thanks to a community of over 18,000 community givers.

In just a short time, the Council has had an incredible impact. Our work has played a crucial role in:

- Moving the public debate from a false debate of the science and whether or not climate change is real, to a discussion of solutions, like renewable energy.
- Shifting the public understanding of extreme weather and climate change with public polling showing that increasingly the public link the two.
- Elevating renewable energy to a top tier political issue in the last 12 months.

The Council has carved out a clear niche as a respected and impactful climate change communications organisation that offers accurate, trusted and compelling information to the public. The Climate Council has become renowned for our excellent spokespeople, clear communications, prolific output and cut-through online content. Our work is utilised by a wide cross-sector of the community including: the media, schools and universities, NGOs, health organisations, emergency services, government and individuals.

## Fast Facts

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**\$1.1M**  
AUSTRALIA'S LARGEST  
CROWD-FUNDING  
CAMPAIGN

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**8 million+**  
MONTHLY ONLINE REACH

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**75**  
REPORTS & BRIEFING PAPERS

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**\$67M**  
WORTH OF MEDIA  
COVERAGE

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**315**  
MILLION READERS,  
VIEWERS & LISTENERS